

# VENUE MAP AND EXPO FLOOR PLAN

This plan is for illustration purposes only. It is not to scale.

**KEYNOTES + TRACK 1**  
Ground Level  
Parkside Auditorium

**TOILETS**

**IBM SEMINARS**

**SPEAKERS ROOM & MEDIA OFFICE**

**TRACK 2**  
Ground Level  
Parkside G04

**TRACK 3**  
Level 1  
Parkside 110

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**IDEAS SEMINAR THEATRE**

ENTRY

124 122 120 118 116

126 128

123 121 119

127 129 131

115 113

133 135

110

111

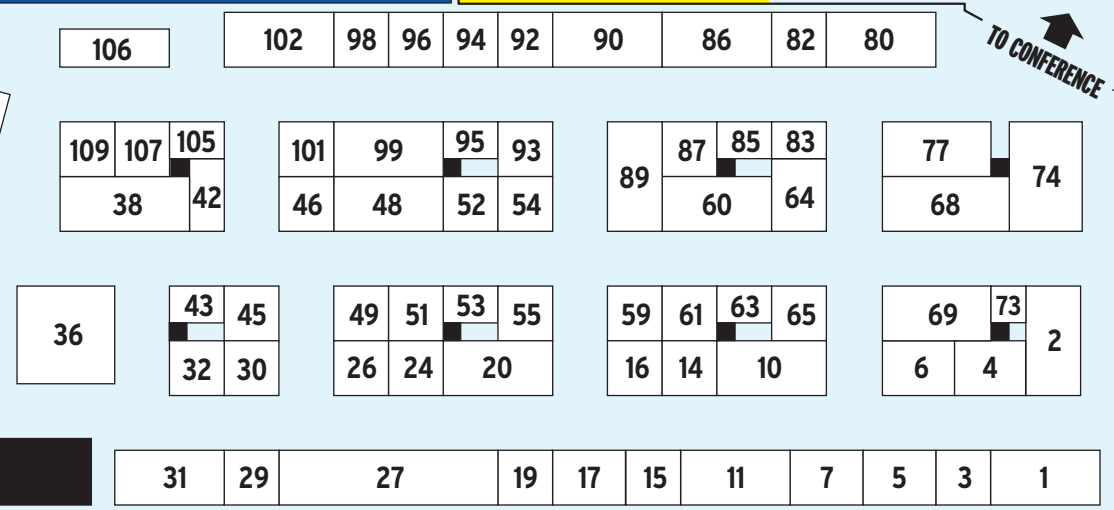
130 132

136

**CONFERENCE CATERING AREA + ROUNDTABLE SESSIONS**

**CAFE**

**TOILETS**



Escalator to Level 1

TO CONFERENCE

**CAFE**

**G03**

**eBay.com.au PayPal SEMINARS**

**ORGANISERS OFFICE**

ENTRY

**REGISTRATION AND BADGE COLLECTION**

**OnlineRetailer** | **6-9 JULY 2010**  
EXPO | CONFERENCE | NETWORKING | SYDNEY CONVENTION & EXHIBITION CENTRE